



# CLARKSDALE MUNICIPAL SCHOOL DISTRICT

## 2018 – 2020 **Strategic Plan**

**Education of Our Children: Top Priority!**

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### STRATEGIC PLANNING TEAM MEMBERS

#### TEAM FACILITATOR

**Dr. Sherry Shepard**  
Shepard, Education Group, LLC

#### SCHOOL BOARD TEAM

**Mr. H. Clay Stillions**  
Board Vice President

**Mr. Rob Tyner**  
Board President

**Mrs. Delores S. Harris**  
Board Secretary

**Mr. Kenneth Gooden**  
Board Member

**Ms. Sherley Fields**  
Board Member

**Mr. Dennis J. Dupree**

**Mrs. Etta C. Turner**

#### DISTRICT LEADERSHIP TEAM

Dr. Toya Harrell-Matthews  
Assistant Superintendent

Dr. Manika Kemp  
Federal Programs Director

Ms. Kamilah Jones  
Business Manager

Mrs. Rashunda Young  
RTTT Project Director

Ms. Amanda Bell  
Director of Technology

Mr. Rodger Fullilove  
Director of Support Services

#### ADMINISTRATIVE TEAM

Dr. Clarence Hayes  
Principal - Clarksdale High School

Mr. Herbert Smith  
Principal - J.W. Stampley 9<sup>th</sup> Grade Academy

Ms. Shirlaurence Fair  
Director  
Carl Keen Vocational Technical Center

Mrs. Londeria Hayes  
Principal - Oakhurst Intermediate Academy

Mrs. Debra Ware  
Principal - Higgins Middle School

Mrs. Suzanne Walton  
Principal - Kirkpatrick Elementary

Mrs. Brenda Miller  
Principal - BTW Elementary

Mrs. Shawneequa Beal  
Principal - George H. Oliver Elementary

Cornishee Bruce-Sims  
Principal - Heidelberg Elementary

#### COMMUNITY TEAM

Mrs. Josephine P. Rhymes

#### DISTRICT SUPPORT TEAM

Mrs. Sharron Montgomery  
District Parent Liaison



# CLARKSDALE MUNICIPAL SCHOOL DISTRICT 2018 – 2020 **Strategic Plan Review**

**Education of Our Children: Top Priority!**

## **MISSION, VISION, & GOALS**

### **MISSION** ---

**The Clarksdale Municipal School District will provide innovative and quality educational programs that focus on the individual development of every student.**

### **VISION** ---

**To produce students who can compete globally and succeed in a diverse society.**

### **GOALS** ---

**Goal 1: Student achievement will increase.**

**Goal 2: Provide a safe and orderly climate in every school.**

**Goal 3: Maintain a yearly fund balance of 15% of the operational budget.**

**Goal 4: Increase parental and community engagement.**

# CLARKSDALE MUNICIPAL SCHOOL DISTRICT

## STRATEGIC PLAN GOALS



### Student Achievement will increase.

#### INDICATORS OF SUCCESS

- Increase the percentage of students showing growth on all end-of-course assessments in ELA and Mathematics.
- Increase the percentage of students scoring proficient on all end-of-course assessments in ELA, Mathematics, Science, and History
- Increase the composite score on the ACT
- Increase scores on end-of-course CPAS end-of-
- Decrease the percentage of students scoring in the bottom quartile on all end-of-course assessments in ELA and Mathematics
- Increase student and staff attendance
- Increase the graduation rate
- Decrease the drop-out rate
- Increase each school's accountability score

#### STRATEGIES

- Provide professional development based on data in all content areas
- Use universal screening and progress monitoring data to inform instructional practices
- Provide literacy and math coaches to support teachers and students
- Conduct schoolwide & districtwide Data Talks to guide ongoing improvement efforts
- Conduct regular PLC meetings to inform and enhance instructional practices
- Implement with fidelity MTSS protocols
- Implement with fidelity PBIS protocols
- Ensure alignment of curriculum, instruction, and assessment practices
- Effectively utilize technology resources to enhance instruction
- Provide teachers the information and resources to do their jobs well
- Provide grade-to-grade and school-to-school transition activities and supports
- Provide high-quality extended day and extended year instructional programs
- Provide structures that support students in practicing behaviors that promote a positive school climate and
- Engage parents & community constituents in decisions-making processes
- Utilize "all call", social media, and print media to regularly communicate with parents and community constituents
- Expand & enhance community partnerships
- Provide instructional environments that are safe, nurturing, inviting, and conducive to high achievement
- Operate an effective, efficient, and transparent organization in order to



### Provide a safe and orderly climate in every school.

#### INDICATORS OF SUCCESS

- Decrease the number of days lost due to out-of-school suspensions.
- Decrease the number of days lost due to in-school suspensions.
- Increase student attendance
- Increase staff attendance

#### STRATEGIES

- Implement with fidelity Positive behavior Intervention Supports (PBIS) at every school.
- Implement the PEACE Program districtwide and provide peace celebrations.
- Employ SRO's as needed.
- Provide effective student supports, i.e.,
- Provide students with graduation coaching supports at the middle and high school levels.
- Provide Classroom Management & Discipline Training at the district and site levels.
- Collaborate with community social service agencies, like Region I Mental Health, the Clarksdale Police Department, and the Sheriff Department.
- Match each student with an adult mentor to support their career goals

**CLARKSDALE MUNICIPAL SCHOOL DISTRICT  
STRATEGIC PLAN GOALS**

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**Maintain a yearly fund balance of 15% of the operational budget.**

**INDICATORS OF SUCCESS**

- Achieve an unqualified finding on the district's annual audit
- Decrease the percent of funds spent in administration
- Increase the percent of funds spent in instruction
- Meet maintenance of effort requirements in all programs.
- Provide all staff and students the resources needed to achieve district goals.

**STRATEGIES**

- Link all spending decisions to a district goal
- Exercise wise financial stewardship
- Hold regular and annual budget planning sessions with the school board
- Hold regular and annual budget planning sessions with principals, department
- Monitor expenditures regularly to ensure alignment to the district goals and site needs
- Conduct a quarterly review of budget status
- Conduct an annual analysis of the physical plants district wide
- Prioritize needs and allocate funds to areas of greatest need
- Pursue alternate funding sources to support district goals and needs
- Expand and enhance partnerships with community agencies to support district goals and needs



**Increase parental and community engagement.**

**INDICATORS OF SUCCESS**

- Increase the number of school and district partnerships
- Increase the number of school events parents attend in supporting their child's education
- Increase parent satisfaction with school/district programs and services

**STRATEGIES**

- Expand and enhance partnerships with community stakeholders
- Develop district and school brochures highlighting programs and services
- Keep district website up-to-date
- Present information about the district to the Chamber of Commerce, churches, and civic groups
- Host community forums and other events to promote the district and
- Promote school and district activities and events in the local newspaper and on TV
- Explore electronic communication channels to increase exposure
- Assess effectiveness of outreach efforts